bluemargin

Stakeholder Data Survey

perspectives on the current role of data

Name/Position:

To what degree do you agree/disagree with the following:

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I have visibility into the metrics I'm responsible for or have a stake in.	☐	☐	☐	☐	☐
I have timely visibility into the metrics I need.	☐	☐	☐	☐	☐
It's easy to access and 'consume' the data I need.	☐	☐	☐	☐	☐
Our data is accurate/trustworthy.	☐	☐	☐	☐	☐
My team has easy, timely access to the metrics they're accountable for.	☐	☐	☐	☐	☐
Awareness of key metrics plays a big role in my team's decisions and prioritization.	☐	☐	☐	☐	☐
If you could have one report that is trustworthy, arrives in your inbox daily, and gives you clear insight, what would be the area of focus?					

Please rate the strength of the following:

	Very Weak	Weak	Neutral	Strong	Very Strong
Alignment and collaboration across departments.	☐	☐	☐	☐	☐
Employee awareness of the key metrics they're accountable for.	☐	☐	☐	☐	☐
Data and feedback-loops that maintain employee accountability.	☐	☐	☐	☐	☐
Ownership mentality among employees for their work and performance metrics.	☐	☐	☐	☐	☐